

Briefings

Advertising Policy

Advertising in **Briefings** is an excellent way to announce upcoming trainings, workshops, and the ongoing services of your agency/facility. This newsletter has a circulation of approximately 9,000 and is distributed to the Florida Department of Children and Families, the International Certification and Reciprocity Consortium, 40 other state certification boards, each branch of the U.S. armed forces, the certification boards of Canada, Germany, Sweden and Bermuda, the certified population, and all individuals in the process of becoming certified.

Briefings offers four standard advertising sizes. Dimensions and prices are listed below. All articles must be submitted by e-mail in a text only format (word) and all ads should be tif, jpg, doc, or pdf and sized to the appropriate dimensions. Advertisements must be in "print-ready" format and may be in color. Advertisements received after the established deadline will not be accepted. The Florida Certification Board reserves the right to review/refuse any advertisement, article or promotion without cause. An advertisement must be submitted for EACH issue, regardless if it is the exact same ad. **No exceptions will be made!**

For more information about advertising in **Briefings**, contact Jesssica Darling, Special Projects Coordinator, at (850) 222-6314. **All ad rates are subject to change.**

Advertising rates

Full page, inside front cover \$325
7.25" wide x 9.75" high

1/3 page, inside \$175
5.50" wide x 5.00" high

1/2 page, inside \$250
7.25" wide x 4.75" high or
5.50" wide x 7.00" high

Full page, inside \$275
7.25" wide x 9.75" high

All materials are due at 12:00 PM EDST

EDITION	DEADLINE	PROPOSED MAILING DATE
WINTER 2010	January 1, 2010	February 12, 2010
SPRING 2010	March 31, 2010	May 12, 2010
SUMMER 2010	August 1, 2010	September 12, 2010
FALL 2010	October 1, 2010	November 12, 2010

Florida Certification Board

1715 S. Gadsden St., Tallahassee, FL 32301

Complete, sign, and return this form to: jdarding@flcertificationboard.org

ADVERTISING CONTRACT

Name of Organization _____

Address _____

City/State/Zip _____

Contact Name/Title _____

Phone/Fax _____

E-mail Address _____

ADVERTISING SPACE REQUESTED, PLEASE CHECK ONE:

Full Page, inside \$275

½ Page \$250

1/3 Page \$175

PREMIER LOCATION FOR FULL PAGES:

Inside Front Cover \$325

TERMS OF PAYMENT

Advertisement fee(s) are due in full with the submission of the contract.

METHOD OF PAYMENT

Check MasterCard VISA Money Order

Credit Card # _____ Exp. Date _____

Name of Authorized Signer _____
(Type or print)

Authorizing Signature Date