

Briefings

Advertising Policy

Advertising in **Briefings** is an excellent way to announce upcoming trainings, workshops, and the ongoing services of your agency/facility. This newsletter has a circulation of approximately 8,000 agencies and individuals in the substance abuse and mental health fields including the Florida Department of Children and Families, FCB's certified population and 404 other state certification boards.

Briefings offer four standard advertising sizes. Dimensions and prices are listed below. All ads should be tif, jpg, doc, or pdf and sized to the appropriate dimensions. Advertisements must be in "print-ready" format and may be in color. Advertisements received after the established deadline will not be accepted. All advertisers must complete the Advertising Contract and submit the contract and payment along with ad copy. The Florida Certification Board reserves the right to review/refuse any advertisement, article or promotion without cause.

For more information about advertising in **Briefings**, contact Gail Dixon, Project Manager, at (850) 222-6314. **All ad rates are subject to change.**

Advertising rates

Full page, \$100
7.25" wide x 9.75" high

1/4 page, inside \$50
5.50" wide x 5.00" high

1/2 page, \$75
7.25" wide x 4.75" high or
5.50" wide x 7.00" high

All materials are due at 12:00 PM EDST

EDITION	DEADLINE	PUBLICATION DATE
SEPTEMBER 2011	September 9, 2011	September 16, 2011
DECEMBER 2011	November 30, 2011	December 12, 2011
MARCH 2012	February 29, 2012	March 12, 2011
MAY 2012	May 2, 2012	May 14, 2012
AUGUST 2012	July 31, 2012	August 13, 2012

